

## FOR IMMEDIATE RELEASE

# Media Advisory

# Women's Leadership Forum 2024

**Empowering Women in Partnership, Collaboration, Progress** 

New York, New York: Women Impact Global, led by co-chairs Dr. Joann Rolle, Dean of the School of Business at Medgar Evers College, *City University of New York*, and Dr. Azza Karam, former Secretary General of Religions for Peace International and President and CEO of Lead Integrity, is hosting the Women's Empowerment Summit today. This summit brings together industry leaders, experts, and advocates to address crucial topics affecting women in careers and entrepreneurship.

The summit will feature interactive sessions and high-level discussions on key issues such as family and finances, social enterprise, career advancement, and challenges in entrepreneurship. Attendees will engage in dynamic conversations, participate in polls, and contribute to shaping future agendas for empowering women in various professional domains.



A highlight of the event is the *launch of a new platform* designed to **connect women across Africa, the Caribbean, and the US Diaspora**. This platform, similar to LinkedIn, aims to foster partnership, collaboration, cooperation, and support among women globally. It is a proprietary product with a special focus on empowering women in the Caribbean, Africa, the Diaspora, and the developing world.

"We are excited to host this inaugural summit and provide a platform for meaningful discussions and initiatives that empower women," said Dr. Joann Rolle. "Our goal is to inspire systemic equity and create opportunities for women to thrive in their careers and entrepreneurial endeavors."

The Women's Leadership Forum 2024 is a testament to the commitment of Women Impact Global in driving positive change and advancing women's empowerment worldwide.

### WHAT: Women's Leadership Forum 2024 - Empowering Women

WHEN: Thursday, May 16, 2024

MEETING TIME:: 9:00 am - 1:00 pm



WHERE:: 7 Times Square Towers, 30th floor, New York @ 42nd Street, New York

### **THEME: Partnership, Collaboration, Progress**

#### **Event Description:**

The **Women's Leadership Forum 2024 - Empowering Women**, hosted by the Global Business Leadership Forum, is a gathering of approximately 100 Women Leaders with a focus on the Diaspora and the Global South. The forum aims to foster partnership, collaboration, growth, and development among women across Africa, the Caribbean, and the US Diaspora.

#### **Agenda Highlights:**

9:00-9:15 AM: Agenda Overview and Breakout Sessions

10:00-11:00 AM: High-Level Discussion on Key Topics Affecting Women

 Family and Finances: Addressing Family Pay Inequity, Biases in Non-Traditional Family Structures (Glass Ceiling to Single Parents), Second Shift Challenges, Financial Abuse, and Lack of Family Support in Entrepreneurship.



• Social Enterprise: Understanding Social Entrepreneurship and Its Benefits for Women.

### 11:00 AM-1:00 PM: Focused Discussion on Specific Topics

- Careers and Employment: Strategies to Overcome the Glass Cliff, Ceiling, and Gender Pay Inequity.
- Entrepreneurship: Exploring Startup Challenges, Funding Opportunities, and Support for Women Entrepreneurs.

### **Special Announcement:**

The forum will unveil a new networking platform called **Women Impact Global**, aimed at inspiring and empowering women globally.

#### **Speakers:**

Prospective speakers include Heads of States, Diplomats, Social Impact Leaders, Community Leaders, CEOs, and other Executives.



### Media Coverage:

Media representatives are invited to attend and cover this significant event. Interviews with key speakers and participants will be available upon request.

## For media inquiries and RSVP, please contact:

Bassmatie Singh & Barbara Hamilton

### Women Impact Global Committee Members

Contact Information: Bassmatie Singh (868) 481-4902

Barbara Hamilton (347) 234-7517

### Note: Limited media slots are available. Kindly RSVP to secure your

**coverage.** Your support in covering this event is greatly appreciated. Should you have any questions please reach out to Bassmatie Singh at Bassmatie.Singh@aegistt.com

### Please click on link to confirm your attendance:

https://docs.google.com/forms/d/e/1FAIpQLSdZcWTsUUypMkw5oQw2weLhFDI63EuWfgOeZ 77mdHnYRwGTZg/viewform?usp=pp\_url



## **About Women Impact Global:**

**Women Impact Global** is dedicated to empowering women and fostering systemic equity through collaborative initiatives, advocacy, and networking opportunities. The **Global Business Leadership Forum**, led by **Nigel Salina** inspired the committee members to start this coalition of women. The **Global Business Leadership Forum** has hosted **over 100+ events** within the last 10 years.

### • Nigel Salina, Chairman

- Global Business Leadership Forum (Trinidad & Tobago and USA)
- The Mercy Foundation (A division of the Living Water Community)
- Globus Energy Group

### **Global Business Leadership Forum offices**

- Port of Spain, Trinidad and Tobago
  - Address: 18 Scott Bushe Street
- New York, NY, USA
  - Address: 222 West 37th Street, 9th Floor
- Grand Cayman, Cayman Islands



• Address: Ugland House, KY1 - 1104

### **Contact Information**:

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- Instagram: https://www.instagram.com/globus.energy.group/
- Twitter: https://twitter.com/GlobusEnergy
- Facebook: https://www.facebook.com/globalBLforum



#### Women Impact Global Committee Members

- Her Excellency <u>Hilda Suka-Mafudze</u>, African Union Ambassador to the USA & the Americas
- Her Excellency Fatima Kyari Mohammed is the Permanent Observer of the AU to the UN
- The Hon. <u>Pennelope Beckles</u>, Minister of Planning and Development Republic of Trinidad and Tobago
- Her Excellency <u>Lou Ann Gilchrist</u>, Ambassador/Permanent Representative to the USA and the OAS
- <u>Dr. Jo Ann Rolle</u>, Dean for the School of Business at Medgar Evers College, Immediate Past Chairman Deans Roundtable HBCUs
- <u>Dr. Azza Karam</u>, CEO Lead Integrity, Immediate Past Secretary General of World's Religion for Peace
- Cynthia E. Gnassingbe, Senior Advisor Private Sector Engagement Africa Continental Free Trade Agreement
- Skyller Walkes, Associate Dean, Diversity, Equity, Inclusion, Anti-Bias, Anti-Racism, Accessibility, and Justice (DEIA3J), Columbia Climate School
- La'Shawn Muhammad, Executive Director, <u>Central Brooklyn Economic Development</u> <u>Corporation</u> (CBEDC) and Executive Board Member of Howard University and Executive MBA Program and Board Member of <u>Black Alliance of Colleges and Employers (BACE</u>)



- Kemi Arosanyin, Center Director, <u>Center for International Trade Development</u> (CITD) -Miami, Director, Trade Development (Africa & Caribbean) - World Trade Center Miami
- Doctor Rebecca Finlason-Harper, <u>Founder of The Family Civility Institute</u>, Training and Development Professional, Co-Chair of the Scotiabank Family and Parents Network ERG
- Barbara Hamilton Villaurel, Board President, <u>Rays of Hope</u>, CEO <u>Eventworks Plus</u>
- Nadege Baptiste, Programme Officer Resource Mobilization and Development Cooperation • <u>Organization of Eastern Caribbean States Commission</u> (OECS)
- Lucy Jean-Charles, Manager Office of the Director General, <u>Organization of Eastern</u> <u>Caribbean States Commission</u> (OECS)
- Grove Harris She currently serves as Representative to the United Nations for the Temple of Understanding. Grove is an eco-justice and religious diversity educator and advocate who brings diverse grassroots perspectives to an international agenda.
- Family and Finances: Addressing Family Pay Inequity, Biases in Non-Traditional Family Structures (Glass Ceiling to Single Parents), Second Shift Challenges, Financial Abuse, and Lack of Family Support in Entrepreneurship.
- Social Enterprise: Understanding Social Entrepreneurship and Its Benefits for Women.



### Attachments:

• Information on the 100+ events hosted by Global Business Leadership Forum in the last 10 years.

These events are to empower, edify and elevate. Also attached are pics of the memorial service held at the UN Temple of Understanding last year to commemorate the Anniversaries of the passing of Gandhi (75), Medgar Evers (60), Martin Luther King Jr. (55) and Nelson Mandela (10). Also see attached and below our UN General Assembly events 2021-2023.

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Thank you for considering coverage of this event aimed at advancing women's empowerment and leadership globally. We look forward to your participation and support.